



PORTMAN  
COLLIER

# Executive Producer

Film & TV

# Are you Producing a Film or TV Series?

**Give Your Project a Powerful Boost!**

**Hire an Executive Producer with a Rare High-Impacting Blend of Experience, Skills and Influence.**



# Meet Deborah Collier – Executive Producer – Film & TV



- Serves on Boards of Directors including Non-Executive Director of a £5-million Government-backed Apprenticeships Company
- An Influencer (Listed in World's Top 100 Most Influential Chief Marketing Officers) with 32K Twitter following and 3.65-million audience reach
- A Public Figure with an Influential Audience:
  - Marketing & Business Leaders
  - Academia
  - Film, TV and Media
  - Politics and Government
  - Other public figures
- Strategic Business & Educational Leader with over 20-years experience
  - President of a Global Digital Skills Authority
  - Non-Executive Director
  - Presenter, Author, Host and Strategic Advisor
- Futurist, Innovator and Ideas Professional
- Further information about Deborah, media coverage, articles, books and roles at [DeborahCollier.com](http://DeborahCollier.com)

# Executive Producer – Current Projects

- ‘Toward Utopia’
  - Factual TV Series
  - Concept and brand by Deborah Collier
- International Co-Production
  - Scripted Feature (French / English)
  - Theatrical
- Documentary Series
  - International Co-Production (UK / North America)
  - IMAX
  - OTT
- Documentary Slate / Series
  - Africa / France Co-Production (French)

Watch out for updates on these and other projects on [Deborah's IDMB profile](#)



# Toward Utopia

TOWARD  
UTOPIA

- A TV Show, concept and brand developed, Exec Produced and Hosted by Deborah
- A Multi-Disciplinary Engaging Educational Show
  - With Public Participation
- Bringing together the worlds greatest thinkers, innovators, business and academic minds to discuss
  - Visions of Utopia
  - Innovation, Culture, Humanity, Futurism and Futurology
  - How Do We Reach Utopia?

# Benefit from Disruptive ideas!



Deborah's experience and credentials also include:-

- A futurist, she brings original thinking, innovative and disruptive ideas
- A recognized public figure and highly-respected business and educational leader
- Trained & advised brands and government organizations for over 20-years
  - Content Strategy & Audience Engagement Online
  - Marketing Strategy & Branding
  - Commerce & Digital Business (Inc. Revenue Models)
- Developed brands, marketing and advertising strategies in multiple industries
- Developed first ever 'Content Strategy & Customer Experience course in 2007, now evolved as part of [The Certificate in Online Business](#) programs.
- Produced digital versions of interactive programs with over 30-hours of audio, video and interactive content, for The Certificate in Online Business
  - Those following course include: L'Oréal, Unilever, Mars, Huawei, Loughborough University and more.
- Recognized thought-leader and expert in Digital, Marketing and Education.

# Are you Producing a Film or TV Series?

Hire Deborah as Executive Producer (Company Director / Marketing Director)

- Support Business Leadership, Strategy & Governance
- Marketing Strategy & Leadership
- Brand development & branding oversight
- Audience Engagement Advice (Content & Marketing)
- Revenue Modelling & Digital Business Strategy
- Leverage her profile, audience exposure, contacts & influence
  - For example, as influencer - presenting, online PR leading up to and during release
- Support and attract funding, investment and strategic partnerships
- Advise on stakeholder management, expectation management and engagement



# Contact

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(We are registered for the telephone preference service).

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