



PORTMAN
COLLIER

Audience Engagement

For Films, TV Series and Public Figures

Expert Advice and Executive Producer Services
from a Successful Public Figure

Meet Deborah Collier



- Director - Portman Collier Ltd
- Strategist, Business & Educational Leader with over 20-years experience
- Executive Producer - Film & TV
- Listed in Richtopia's '*Top 100 Most Influential Chief Marketing Officers in the World*'
- 32K Organic Twitter following & 3.65-million audience retweet reach.
[@DeborahmCollier](https://twitter.com/DeborahmCollier)
- Influencer with an Influential Audience:
 - Marketing & Business Leaders
 - Academia
 - Film, TV and Media
 - Politics and Government
 - Other public figures
- Further information about Deborah, her experience and her roles at DeborahCollier.com

Are you a Public Figure?

- Get advice on how to
 - Attract and grow your audience / following
 - Engage your audience to interact, subscribe, book, hire or buy



Public Figures: Why Get Help from Deborah?



Deborah will share a wealth of knowledge and experience to support your success.

- Influencer with an Influential Audience:
 - Grew her own organic 32K Twitter following with a 3.65-million audience retweet reach (independently recorded by third-party in January 2019) [@DeborahmCollier](https://twitter.com/DeborahmCollier)
 - Advised and trained leaders at major brands and government organisations around the globe about digital / online user engagement and experience
 - A published author and public speaker, - written for and appeared in the international press, on TV and radio, presented awards, and delivered motivational speeches.
- Further information about Deborah's work, media coverage and clients at DeborahCollier.com

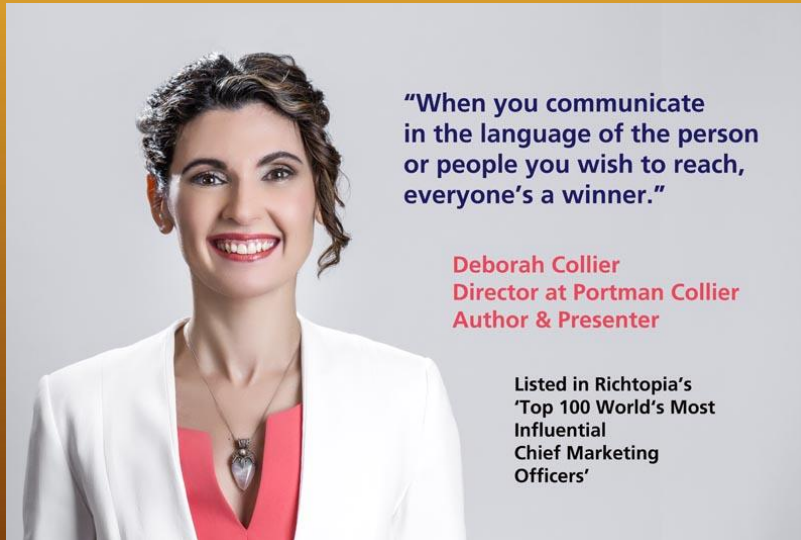
Are you Producing a Film or TV Series?

Hire Deborah:

- For Consultancy or
- As Executive Producer
- or Both



Consultancy for Film & TV – Benefit from Disruptive ideas!



Deborah’s experience and credentials include:-

- Trained & advised brands and government organizations for over 20-years
 - Content Strategy & Audience Engagement Online
 - Marketing Strategy & Branding
- Developed brands and marketing strategy
- Developed first ever ‘Content Strategy & Customer Experience course’ in 2007, now evolved as part of [The Certificate in Online Business](#) programs
 - Example clients: Skype, John Lewis, Three, Warner, Ernst & Young, South African Post Office, Oman Government, Delta Airlines, Procter & Gamble, and more.
- Produced digital versions of interactive programs with over 30-hours of audio, video and interactive content, for The Certificate in Online Business
 - Those following course include: L’Oréal, Unilever, Mars, Huawei, Loughborough University and more.
- Recognized thought-leader and expert in Digital, Marketing and Education.
- A futurist, she brings innovative and disruptive ideas and original thinking

Are you Producing a Film or TV Series?

Hire Deborah to

- Develop or advise on Marketing Strategy
- Identify and Advise on Maximum Audience Engagement
- Advise and Help Develop Film or Show Branding
- Select and oversee Marketing, Advertising and PR agencies
- Support Attracting Film Funders, Collaborators & Sponsors
- Support and advise on business strategy (if appropriate)



Consultancy for Film & TV – Benefit from Disruptive ideas!



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Branding Examples



TOWARD
UTOPIA

- Deborah has developed brands in music, retail, medical, publishing, education and TV
 - Audience definition
 - Name and identity
 - Brand enforcement
- ‘Toward Utopia’ TV Series
 - Audience definition
 - Concept, Content ideas, Name, Attributes
 - Identity (Colours, logo etc.)
 - Web site URLs and social media accounts
 - Deborah is Executive Producer & Host
- Working on branding for 3 new film projects

Deborah Collier - Executive Producer



- Strategic and business leadership experience
- Marketing, digital and audience engagement expertise
- Innovator and ideas professional
- Influential business, academic, government, marketing decision-maker and media following and network
- An influencer (in World's Top 100 Most Influential Chief Marketing Officers) with 32K Twitter following and 3.65-million audience reach
- Serves on boards of directors, including Non-Executive Director roles.

Executive Producer – Current Projects

- ‘Toward Utopia’
 - Factual TV Series
 - Concept and brand by Deborah Collier
- International Co-Production
 - Scripted Feature (French / English)
 - Theatrical
- Documentary Series
 - International Co-Production (UK / North America)
 - IMAX
 - OTT
- Documentary Slate / Series
 - Africa / France Co-Production (French)

Watch out for updates on these and other projects on [Deborah's IDMB profile](#)

Contact

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(We are registered for the telephone preference service).

Follow us on Twitter

[@PortmanCollier](https://twitter.com/PortmanCollier)

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